

TRPL, INC.

Privacy Policy

(TRPL, Inc.) has prepared this Privacy Policy to provide an overview of the information we gather about individuals and businesses (“you”) in connection with the online services that we make available to professional towing companies on the website TRPL.org. This Privacy Policy is subject to the Terms and Conditions of Use, including the provisions regarding change or modification of this Privacy Policy and other policies as set forth in the Terms and Conditions of Use. This Privacy Policy is part of, and incorporated into, the Terms and Conditions of Use.

We may, but are not obligated to, update this Privacy Policy from time to time. You should review this Privacy Policy periodically to familiarize yourself with the most current version. If we decide to change our Privacy Policy, we will post those changes to our website so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Our Privacy Policy only applies to information that you provide to us online. Please read the following policy to understand how your information will be treated as you make full use of our many features. If you have questions or concerns regarding this Privacy Policy, you should contact us at (225) 664-4484 or toll free at 1-800-349-TRPL (8775), or e-mail info@trpl.org.

Collection and Use of Anonymous Information

Anonymous information is not personally identifiable information. Anonymous information is information that is collected automatically that relates to, but is not limited to, how certain features of our website are used, what general region our visitors are contacting us from, and how many people visit our website at any given time. We use this information, and may share with, license to or sell this information to third parties, for the purpose of allowing targeted marketing through our website. In addition, we may also collect information from our websites regarding the type of vehicle, location, distance towed, and other towing-related data. Any such information will not be identifiable with any individual or company, but will be aggregated to provide statistical information for us internally and for our partners.

Collection and Use of Personally Identifiable Information

In the course of providing information and services to our customers, we may collect and maintain certain non-public personal information. Also, your personal information may be entered into software systems maintained by third party application service providers for the purpose of allowing us to conduct our services. To the extent that your personal information is used in the foregoing manner, we will use commercially reasonable efforts to ensure that such service providers do not use your personal information for any purpose other than delivery of our services.

We provide our services to businesses, therefore, we do not intend to collect the personal information of individuals. Furthermore, we do not collect personal or business

information (such as names, addresses, phone numbers, email addresses or credit card numbers) about you, except when you specifically provide the information on a voluntary basis. Your information may be collected as you subscribe to receive information for products or services that we provide, or when you become customer or registered user of one of our online services.

We may use your personally identifiable information for several purposes, including:

- To contact you regarding the status of your account, your registration information, support issues regarding our service, and changes to our service or the terms under which it is offered.
- To send e-mail notifications about our new or existing products and services, special offers.
- To enhance existing features or develop new features, products and services.

If you are a registered user, we may retain your information as long as you maintain your registered status. If you use a credit card to pay for any services or to download software, the information will be encrypted on our system, and will only be used for processing payments authorized from your account.

Finally, we may disclose your personal information to unaffiliated third parties if we believe that such disclosure is necessary (a) to comply with the law or in response to a subpoena, court order, government request, or other legal process; (b) to protect the interests, rights, safety, or property of the Corporation or others; (c) to enforce any terms of service on this website; (d) to provide you with the services and products requested by you, and to perform other activities related to such services and products, including billing and collection; and (e) to operate our systems properly.

Children's Privacy

The Company does not knowingly collect personal information on children. The content of our website and the products and services available are not intended for, or directed to, children. If you are under 18 years of age, then please do not use or access our website at any time or in any manner.

Links To / From Other Sites

Our website contains links to other Internet websites which we do not operate and, conversely, other Internet websites may contain links to our website. We are not aware of and are not responsible for the privacy policies, practices or content of such other websites. We encourage visitors to read and become familiar with the privacy policies maintained by such other websites.

Cookies

A "cookie" is a small piece of data that is sent to your browser from a web server and stored on your computer's hard drive. Cookies do not damage your computer. We use cookies on certain pages of our site. We may also offer certain features that are only available through the use of a cookie. Among other reasons why we use cookies, cookies

allow you to enter your password less frequently during a session. Cookies can also help us provide information which is targeted to your interests. Cookies are stored on your hard drive, not on our site. If you do not desire the functionality created by cookies, you have the option to disable that function. To disable the cookie function, you may disable the function on your browser.

Security

TRPL, Inc. uses industry standard efforts to safeguard the confidentiality of your personal identifiable information, such as (firewalls, system security measures and Secure Socket Layers, etc). Any personal information or business data that you provide to TRPL, Inc. is kept on secure servers. TRPL, Inc. uses reasonable administrative, technical, personnel, and physical measures (a) to safeguard information against loss, theft, unauthorized use, disclosure, or modification; and (b) to ensure the integrity of the information. Additionally, anytime we ask for your credit card number, we transmit that number using either SSL or 3DES encryption. However, please be advised that “perfect security” does not exist in commercial Internet applications and that such security measures may not prevent all loss, misuse or alteration of information on our website. To help us protect your privacy, you should maintain the secrecy of the Login ID and Password that you may have set up in connection with your use of this website.